



2019 **FALL EXTENSION**
CONFERENCE

SCHEDULE AND AWARDS PROGRAM

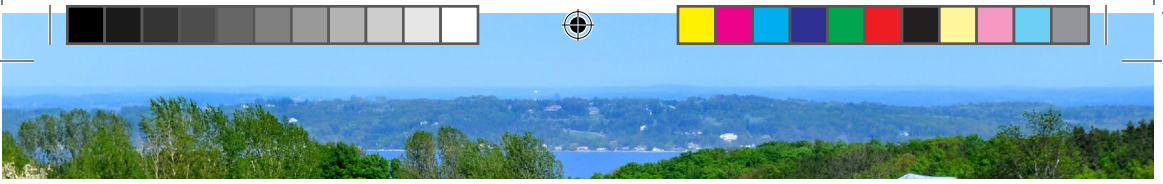
“How We Look at Water, Land, and People”

zhi gno-waamdaming Nbiish,
Aki miinwaa Bimaadzidjik



OCTOBER 29-30, 2019
GRAND TRAVERSE RESORT | ACME, MICHIGAN

MICHIGAN STATE UNIVERSITY | Extension



PROVISIONAL LAND ACKNOWLEDGEMENT

We collectively acknowledge that Michigan State University occupies the ancestral, traditional, and contemporary Lands of the Anishinaabeg – Three Fires Confederacy of Ojibwe, Odawa, and Potawatomi peoples. In particular, the University resides on Land ceded in the 1819 Treaty of Saginaw. We recognize, support, and advocate for the sovereignty of Michigan’s twelve federally-recognized Indian nations, for historic Indigenous communities in Michigan, for Indigenous individuals and communities who live here now, and for those who were forcibly removed from their Homelands. By offering this Land Acknowledgement, we affirm Indigenous sovereignty and will work to hold Michigan State University more accountable to the needs of American Indian and Indigenous peoples.

For a more comprehensive version of the Michigan State University Land Acknowledgement statement, visit the MSU Land Acknowledgement website at <http://aisp.msu.edu/about/land/>.

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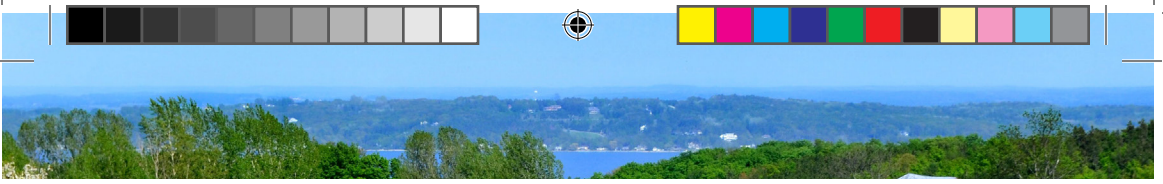
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Welcome to the 2019 Fall Extension Conference

Welcome to the 2019 Fall Extension Conference and beautiful Traverse City, Michigan! Thank you for joining us for what is sure to be an excellent conference. District 3 employees are excited to be hosting this year's conference. In our district, you'll find incredible diversity and splendor that spans across all seasons. We are pleased to offer the largest number of Workshops on the Move to date, and encourage you to explore the natural resources, community efforts, tourism, food industries, culture, and arts that make this region so great. We also have crafted a vast range of educational sessions, sure to offer something for everyone.

This year, we are also excited to enhance our partnership among the four land-grant institutions located throughout Michigan and welcome our tribal partners to Fall Extension Conference. Our goal is to better serve tribal nations through inter-tribal, community-based education, and ensure that resources from our land-grant institutions are widely available. The theme for 2019 is presented in both Native American Anishinaabe and English:

Ezhi gno-waamdaming Nbiish, Aki miinwaa Bimaadziidjik (How We Look at Water, Land, and People)

The success of this conference depends on the many people who have participated in planning and organizing it. I'd like to thank the members of the Fall Extension Conference planning committee, who represent the entire MSU Extension organization: Terri Badgley, Anne Baker, Betsy Braid, Sarah Eichberger, Nichole Hersch, Heidi Lindberg, Caitlin Lorenc, Steve Miller, Stan Moore, Katie Nicpon, Dionardo Pizaña, Emily Proctor, Bethany Prykucki (chair), Beth Stuever, Marilyn Thelen, Tracy Trautner, Laura Trombley, Eric Walcott (co-chair), and Mischelle Warner. The committee also includes DeAnna Hadden, Kathy Hart, Kit Laux, and Steve Yanni, all from Bay Mills Community College.

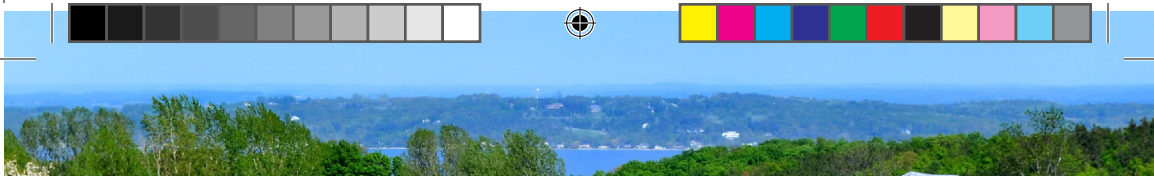
Please be sure to complete the evaluation survey that you'll receive by email at the end of the conference. You can also evaluate each session or Workshop on the Move through the mobile app, and you can also share your feedback with any member of the planning committee, either during the conference or when you return home.

We're excited about the conference and hope that you are, too. We anticipate that you'll find great value in the learning experiences offered this year and enjoy the chance to connect (or re-connect) with your colleagues.

I look forward to seeing you during the conference!

Sincerely,

Bethany Prykucki
Planning Committee Chair, Fall Extension Conference



INCLUSIVE ENVIRONMENTS

Michigan State University (MSU) Extension is only as strong as the talented, dedicated people who make up our organization. As such, we are committed to fostering an environment where everyone feels safe, respected, and welcomed with open arms.

Throughout the conference (and beyond!), we would like to remind you to be courteous, open-minded, and thoughtful toward your colleagues, clients, and all others you encounter. That includes respecting everyone's gender expressions and identities. You should:

- Commit to using the pronouns that people prefer — and if you are unsure, use gender-neutral pronouns (they, them, their).
- Use someone's name if you are unsure what pronoun to use.
- Apologize and correct yourself if you make a mistake.
- Acknowledge that people may be expressing their gender differently than when you last saw them.
- Never make assumptions about gender identity based on someone's name or the way they express themselves.

ALL-GENDER RESTROOMS

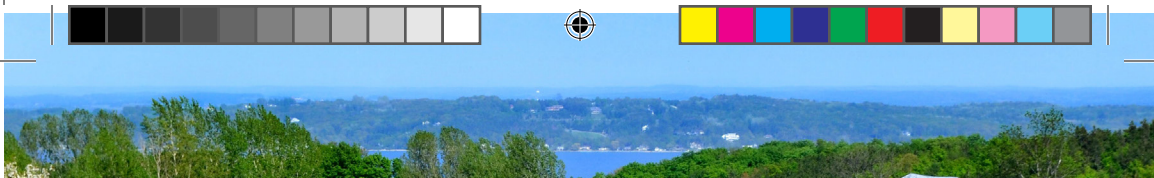
Another way we are working to make Fall Extension Conference a more comfortable space for all people is by ensuring restrooms are gender inclusive. The restrooms immediately adjacent to the conference center spaces are for anyone, regardless of gender expression or identity. While this may be a new experience for you, it is important to understand that navigating bathrooms separated by labels of “women only” or “men only” can be exclusionary as well as stressful for those who identify as transgender, nonbinary, or gender nonconforming.

No matter who you are or what you look like, you deserve to use the facilities in peace — without being questioned, stared at, or told you don't belong. As ambassadors of MSU Extension, we ask that you commit to upholding these values.

Thank you for helping us create an inclusive environment where we can all thrive.

RECHARGE ROOM

The next few days are packed with great sessions, outstanding speakers, and lots of activity. While these opportunities are exciting, we also know that they can be overwhelming. If you need a break, please visit the Recharge Room, a self-care area that allows you to rest your mind and recharge your batteries. This inclusive, accessible space is here to help you find some calm moments during a busy conference — whether it's sipping a cup of tea, enjoying some aromatherapy, drawing or coloring a picture, or calming your mind with a variety of sensory experiences. We hope this space of quiet reflection will help you rejuvenate during our annual Fall Extension Conference.



HEALTHY MEETING GUIDELINES

MSU Extension strives to foster workplace wellness and provide healthier and more productive meetings. As such, Fall Extension Conference will follow the recommended healthy meeting guidelines. The conference will include healthy food and beverage choices as well as opportunities to get up and move.

During the conference, please feel comfortable to move within the meeting space, as well as stand or stretch in the back of the room. The mobile app includes some simple stretches you can do during the conference.

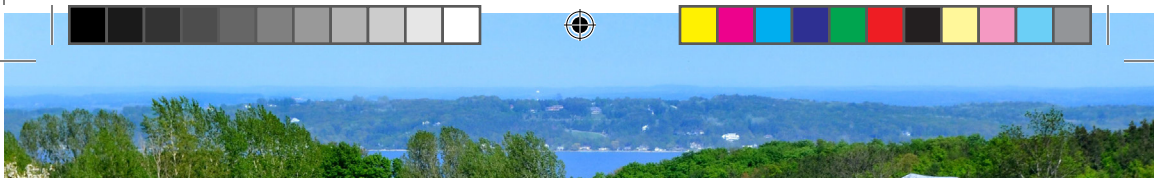
We also strive to increase our sustainability by reducing waste, using a mobile app, and sourcing food as locally as possible.

MSU EXTENSION APPAREL PICKUP

Please retrieve your apparel order at your earliest convenience any time on Monday or Tuesday at the Tower Desk. Items will be sorted by county and will be labeled with your name. You may want to bring your order confirmation with you as a reminder of what you ordered. The apparel area will be staffed during most of the conference should you have questions. If you are picking up apparel for someone else, you will just need to sign for it. We ask that someone from each county check after lunch on Wednesday and retrieve any items not yet picked up.

FALL EXTENSION CONFERENCE MOBILE APP

To stay connected with the conference, be sure to download the Fall Extension Conference mobile app through Attendify. The app will provide information about the 2019 Fall Extension Conference directly at your fingertips, from program descriptions to session surveys and from facility maps to regional maps. The app will allow you to provide feedback related to individual sessions or Workshops on the Move. Use the app to also stay connected with your colleagues and share interesting facts you heard during presentations or snap a quick picture during your Workshop on the Move and post them on the news feed. Download the MSU Fall Extension Conference 2019 mobile app to your device from <https://attendify.com/app/diwi97/>. Once the app is downloaded on your mobile device, input the event code FEC2019 to find the event. You can also visit the Fall Extension Conference website at <https://www.canr.msu.edu/fec/index>



SHARE YOUR CONFERENCE PHOTOS

Share photos of your experiences during Fall Extension Conference and in Acme. Take photos with your smartphone or with an instant camera (available on loan from the Tower Desk or from your Workshop on the Move tour leader), then share your photos with the rest of us!

Please remember to submit a brief description with each photo that includes the following information:

- Your name
- When and where you took the photo
- Who or what is shown in the photo

To share a digital photo:

To add a photo to Instagram, email it as an attachment to events@anr.msu.edu with "FEC Photo" in the subject line.

You can also post it to your own Instagram account with the hashtag #MSUFEC in the caption.

To share an instant camera photo:

Print the photo from the loaner camera. Then just write a description on the back of the photo and stick it up on the photo wall at the Tower Desk.

To check out everyone's photos:

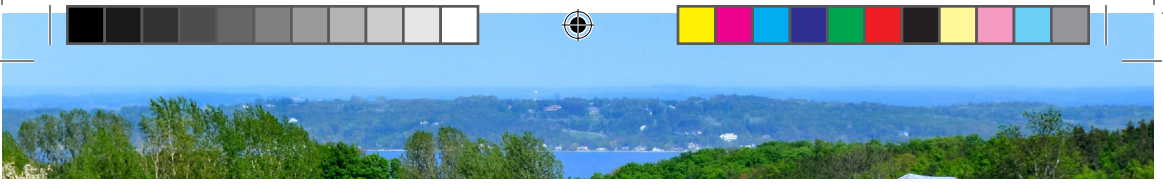
- Visit www.instagram.com/#MSUFEC (or search for #MSUFEC on Instagram) to see the digital photos.
- Visit the photo wall at the Tower Desk.

MSU EXTENSION CELEBRATION

Join us for food, comradery, celebration, and musical entertainment at the 2019 Extension Celebration. This event will be held in the Governors' Hall on Tuesday evening. Help us celebrate our partnerships and accomplishments throughout the past year.

Enjoy the musical stylings of Joshua Davis, a Traverse City native and billboard recording artist. Davis began his career in the late '90s in Lansing, Michigan, as a member of the group Steppin' in It. He released several albums with them and released his solo debut album "Fool Rooster" in 2005. In 2006, he joined Rachel Davis to form the jazz combo Shout Sister Shout. In 2008, Steppin' in It re-emerged to release their fourth album. Davis resumed his solo career in 2011, releasing "Magnolia Belles." In 2012, he traveled to Palestine and Israel with the nonprofit group On the Ground, which inspired his solo release, "A Miracle of Birds." In 2014, he relocated to Traverse City. In 2015, he was one of the four final contestants on the popular talent competition "The Voice." His latest album "The Way Back Home" was released in October 2017.

Dress for the evening's activities is business casual.



SERVICE PROJECT

MSU Extension is proud to partner with the Father Fred Foundation, Food Rescue of Northwest Michigan & Northwest Food Coalition, and the Northwestern Michigan College Food Pantry, all serving northwestern Michiganders who need assistance. We challenged you as MSU Extension employees to bring donations to Fall Extension Conference to be distributed to these organizations.

With a friendly competition among the districts, bragging rights are at stake! To see how your district pairing is shaping up, visit the Tower Desk and view the leader board. The district pairing with the highest point total will be announced during Wednesday's awards luncheon.

Most importantly, we can provide products and donations to these organizations and know that our donations are directly helping food insecurity in the region.

Conference Schedule

Sessions will take place at the Grand Traverse Resort and Spa, unless otherwise noted. Look for a floor indicator (for example, [LOB] for lobby level and [LOW] for lower level) after the room name in the session location column of the schedule. You'll also find floor maps on pages 20 and 21. A list of the hotel meeting spaces that we will use during the conference follows.

LOBBY LEVEL [LOB]:

- Council Room
- Director's Room
- Hotel Check-In/Registration Desk
- Main Entrance
- Manitou Hospitality Room
- Michigan Ballroom A, B, C, D, E, F, G, H
- Northwoods Boardroom

LOWER LEVEL [LOW]:

- Governors' A, B, C, D, E, F
- Governors' Prefunction
- Mackinac Room A, B, C
- Peninsula Room A, B, C
- Tower Ballroom A, B, C
- Tower Prefunction
- Tower Desk

TOWER 17TH FLOOR [TF]:

- Level 17



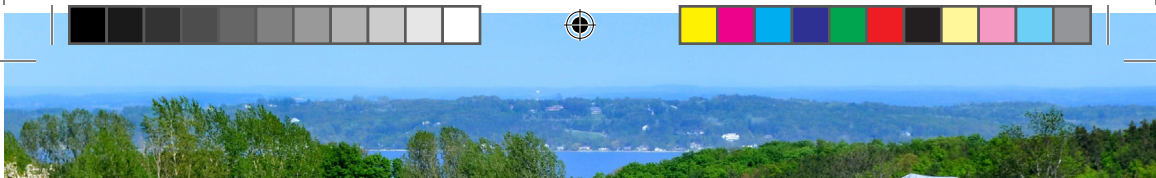
PRECONFERENCE: Monday, October 28

Time	Session or Event	Location
8 a.m.–5 p.m.	Conference Registration • MSU Extension Apparel Pickup	Tower Desk [Low]
8–9:30 a.m.	Donation Drop-Off	Tower Desk [Low]
8:30 a.m.–5 p.m.	Mental Health First-Aid Training	Mackinac BC [Low]
8:30 a.m.–4:30 p.m.	Grower Produce Safety Training	Mackinac A [Low]
9:30 a.m.–4 p.m.	Failure-Based Training	Tower A [Low]
10 a.m.–5 p.m.	MSU Extension Administrative Team Meeting	Tower C [Low]
11 a.m. to Noon	Donation Drop-Off	Tower Desk [Low]
Noon–5 p.m.	Connecting With Diverse Audiences	Tower B [Low]
Noon–5:15 p.m.	Sleeping Bear Dunes Tour	Main Entrance [Lob]
11 a.m.–4 p.m.	FHE POW and HBE Update Meeting	Peninsula B [Low]
4–5:30 p.m.	Donation Drop-Off	Tower Desk [Low]
4:30–5:30 p.m.	USDA Beginner Farmer Grant Information Session	Peninsula A [Low]
5–8:30 p.m.	Michigan Extension Association of Family & Consumer Sciences (MEAFCS) Meeting & Dinner	Michigan C [Lob]
5:30–7 p.m.	Michigan Association of Extension 4-H Youth Staff (MAE4-HYS) Meeting (<i>Dinner on your own</i>)	Michigan A [Lob]
5:30–8:30 p.m.	Michigan Association of Extension Agents (MAEA) Annual Meeting & Dinner	MI Local [Offsite]
5–8 p.m.	Community & Natural Resources Development Association (CNRDA) Meeting & Dinner	Council Room [Lob]



CONFERENCE DAY 1: Tuesday, October 29

Time	Session or Event	Location
6:30–9 a.m.	Conference Registration <ul style="list-style-type: none"> • Donation Drop-Off • MSU Extension Apparel Pickup 	Tower Desk [Low]
7–8:45 a.m.	ESP Breakfast	Governors' E [Low]
7:30–8:45 a.m.	General Breakfast	Governors' ABCD [Low]
7:30–8:30 a.m.	AABI New Educator Breakfast	Tower A [Low]
7:30–8:15 a.m.	Physical Activity: Tai Chi (Optional)	Level 17 [TF]
7:30–8:45 a.m.	MCEA Silent Auction Item Drop-Off & Auction Begins	Governors' Prefunction [Low]
9–10 a.m.	Welcome & Director's Office Presentation	Governors' ABCD [Low]
10–10:15 a.m.	Transition Time/Break <ul style="list-style-type: none"> • Silent Auction Bidding Open • Recharge Room Open • MSU Extension Apparel Pickup 	Governors' Prefunction [Low] Northwoods Ballroom Tower Desk [Low]
10:15–10:45 a.m.	Network Room <ul style="list-style-type: none"> • County Support – Best Practices • Diversity, Equity, Inclusion/Engaging Diverse Audiences • Educational Technology and Cool Tech Tools • Farm Stress • Marketing and Program Promotion • Navigating Work Life Challenges • Networking and Strategic Communications • Supervising and Building Teams • Teaching and Learning • Veterans' Programming • Working With or Teaching Kids 	Tower A [Low] Tower C [Low] Governors F [Low] Tower C [Low] Governors F [Low] Governors E [Low] Governors F [Low] Governors E [Low] Governors E [Low] Tower C [Low] Tower B [Low]
10:45–11 a.m.	Transition Time/Break <ul style="list-style-type: none"> • Silent Auction Bidding Open • Recharge Room Open • MSU Extension Apparel Pickup 	Governors' Prefunction [Low] Northwoods Ballroom Tower Desk [Low]



Time	Session or Event	Location
11 a.m.–Noon	<p>Breakout Session A</p> <ul style="list-style-type: none"> • Building Allies in Our Communities and in Cooperative Extension Through Inclusive Language: Intersectional Lessons From Inclusion Efforts Focused on Race, Gender, and Sexual Orientation – <i>Katusha Galitzine and Quentin Tyler</i> • Current Status of Industrial Hemp in Michigan – <i>Eric Anderson, Dean Baas, James DeDecker, Kurt Thelen, and Brook Wilke</i> • Is There Anyone There? What Can You Do to Engage Audiences When Phones Are More Interesting? – <i>Ricardo Costa</i> • Is Your County Financially Healthy? A Quick Way to Check the County's Finances – <i>Eric Scorsone, Mary Schulz, Shu Wang, and Samantha Zinnes</i> • Learning About Partnership Development and Tribal Governments – <i>Kathryn Jacques, Emily Proctor, and Steve Yann</i> • MarketMaker Tools for Agriculture and Community Food Systems – <i>Joanne Davidhizar and Kendra Wills</i> • Media Training: Telling Your Story – <i>Sean Corp</i> • Nutrition: Keeping It Fresh! – <i>Amy Attwell, Lanae Bump, Nancy Hampton, Sheilah Hebert, Katie Hodgman, Shane Jackson, and Vickie Pfeifer</i> • Safe Physical Activity Facilitations – <i>Karla Murphy</i> • Tips for Conducting a Needs Assessment Among Your Client-Population: The Southeast Michigan Small Farm Needs Assessment – <i>Jae Gerhart, Chelsea Hetherington, and Marissa Schuh</i> • VEND – <i>Kelli Kolasa and Amy Refior</i> 	<p>Tower A [Low]</p> <p>Peninsula A [Low]</p> <p>Governors' E [Low]</p> <p>Mackinac A [Low]</p> <p>Council Room [Lob]</p> <p>Peninsula BC [Low]</p> <p>Governors' F [Low]</p> <p>Tower B [Low]</p> <p>Tower C [Low]</p> <p>Mackinac BC [Low]</p> <p>Director's Room [Lob]</p>



Time	Session or Event	Location
Noon-12:15 p.m. (Buses depart at 12:15 p.m.)	<p>Workshops on the Move</p> <p>(Concurrent with Breakout Sessions B & C)</p> <p>Grab a boxed lunch and board the bus</p> <ul style="list-style-type: none"> • Agriculture’s Economic Impact in Northern Michigan and Beyond • Building Community Food Security: Examples from Northwest Michigan • Exploring Food and Agriculture on the Leelanau Peninsula • Fisheries – Great Lakes Education – Tourism: Leeward on Leelanau’s M22 • Learning about Local (Craft) Brewing • Old Mission Peninsula Agriculture Tour • Protecting the Pollinators • Traverse City Bike Tour 	Main Entrance [Lob]
Noon-1:15 p.m.	Lunch	Governors’ ABCD [Low]
1:15-1:30 p.m.	<p>Transition Time/Break</p> <ul style="list-style-type: none"> • Silent Auction Bidding Open • MSU Extension Apparel Pickup • Recharge Room Open 	Governors’ Prefunction [Low] Tower Desk [Low] Northwoods Ballroom





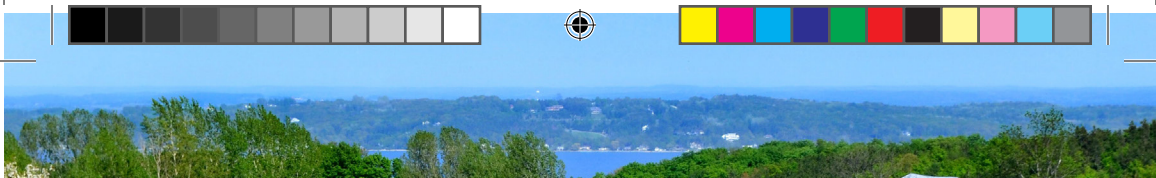
Time	Session or Event	Location
1:30–3:30 p.m.	<p>Breakout Session B</p> <ul style="list-style-type: none"> • Climate Change, Food Production, and Sustainability of Animal Agriculture – <i>Ted Ferris, Jason Rowntree, Marilyn Thelen, and Jeff Andresen</i> • Communicating Through Conflict: Updated Program! – <i>Lindsey Gardner</i> • Developing Cohesiveness: Building a Culture of Trust – <i>Todd Bradley and Carrie Galdes</i> • Difficult People and Difficult Situations: Dealing with Unwanted Harassment While Remaining Professional – <i>Kelly Schweda</i> • How to Successfully Recruit and Educate the Volunteers in Your County Program! – <i>Katie Courtade and Frank Cox</i> • Maximizing Our Shared Strategic Connections with Elected Officials – <i>Dru Montri and Jeremy Reuter</i> • Michigan Seafood: At the Intersection of All Four MSU Extension Institutes – <i>Elliot Nelson</i> • Once Upon a Time: Teaching and Leading Through Stories – <i>Anne Baker</i> • Racial Equity and Its Importance to Extension – <i>Abby Harper, Ritchie Harrison, Rich Pirog, Dionardo Pizaña, and Eric Walcott</i> • Real Colors: Part 1 – <i>Jackie Martin and Mischelle Warner</i> • Reporting System Overview – <i>Norma Lundeen</i> • Stress Less With Mindfulness: Mindful Laughter and THRIVE initiative – <i>Dawn Contreras, Hanna Hotchkiss, Georgina Perry, and Holly Tiret</i> • Trauma Informed: An Odawa Perspective – <i>Corey L. Bennington, Regina Brubacker, Matthew Davis, Kenneth E. Dewey, Eric Hemenway, Tamara Kiogima, Randall Koch, Emily Proctor, and Angie Woodin</i> 	<p>Michigan Ballroom [Lob]</p> <p>Tower B [Low]</p> <p>Tower C [Low]</p> <p>Governors' E [Low]</p> <p>Governors' F [Low]</p> <p>Mackinac BC [Low]</p> <p>Peninsula A [Low]</p> <p>Mackinac A [Low]</p> <p>Tower A [Low]</p> <p>Director's Room [Lob]</p> <p>Council Room [Lob]</p> <p>Level 17 [TF]</p> <p>Peninsula BC [Low]</p>





Time	Session or Event	Location
3:30–3:45 p.m.	Transition Time/Break <ul style="list-style-type: none"> Silent Auction Bidding Open MSU Extension Apparel Pickup Recharge Room Open 	Governors' Prefunction [Low] Tower Desk [Low] Northwoods Ballroom
3:45–4:45 p.m.	Breakout Session C <ul style="list-style-type: none"> 4-H Healthy Living SPIN Clubs - <i>Kea Norrell-Aitch</i> Anishinaabek Agriculture Panel - <i>Kathryn Jacques</i> Cross Promoting and Marketing Programs in HNI/CYI/CFEI - <i>Christi Demitz, Stephanie Marino, Jinnifer Ortquist, and Holly Tiret</i> Falls Prevention - <i>Breanne Carlson, Anita Carter, Dawn Contreras, Dawn Opel, and Carlee Wasik</i> Free Food! (That Got Your Attention) - <i>Valerie Albright, Jacalenne Christian, Kristi Evans, Tammy Fletcher, Erika Garner, Sandria Graham, and Angela Maniaci</i> Housing, Economics, and People: The Grand Traverse Region's Approach to Solving Complex Issues - <i>Sarah Lucas</i> Plagiarism Training - <i>Josh Gunn and Suzanne Teghtmeyer</i> Promoting Vaccine Confidence (A New Approach to Vaccine Hesitancy) - <i>Hugh G. Deery, M.D.</i> Real Colors: Part 2 - <i>Tracy Trautner and Mischelle Warner</i> Resources for Managing Wildlife at Home and on the Farm - <i>James DeDecker, Rebecca Finneran, Erin Lizotte, and Gary Roloff</i> Tips to Achieving Better Training Outcomes Through Adult Learning Techniques! - <i>Erin Moore</i> 	Mackinac BC [Low] Mackinac A [Low] Governors' F [Low] Council Room [Lob] Tower A [Low] Governors' E [Low] Tower C [Low] Tower B [Low] Director's Room [Lob] Peninsula BC [Low] Peninsula A [Low]
4:45–5:15 p.m.	Transition Time/Break <ul style="list-style-type: none"> Silent Auction Bidding Open MSU Extension Apparel Pickup Recharge Room Open 	Governors' Prefunction [Low] Tower Desk [Low] Northwoods Ballroom

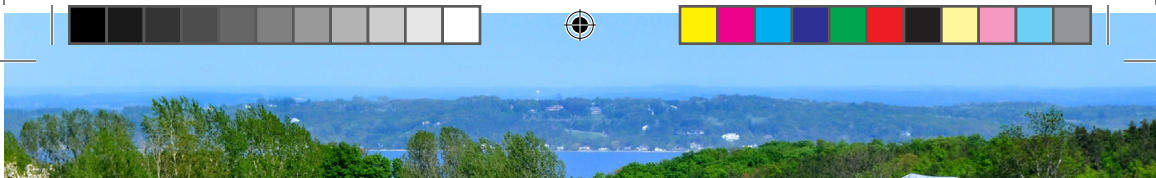




Time	Session or Event	Location
5-6 p.m.	MCEA Silent Auction Item Pickup	Governors' Prefunction
5:15-6 p.m.	Networking Reception Intern Poster Demonstrations	Governors' E and Prefunction [Low]
6-9 p.m.	MSU Extension Celebration <ul style="list-style-type: none"> • Dinner • Award Presentations (Epsilon Sigma Phi Friend of Extension, Gordon Guyer Collaborative Programming Award, Key Partner Awards, Outstanding Service to MSU Extension Award) • Entertainment - Joshua Davis 	Governors' ABCD [Low]

CONFERENCE DAY 2: Wednesday, October 30

Time	Session or Event	Location
7 a.m.-5 p.m.	Conference Registration <ul style="list-style-type: none"> • Recharge Room Open • MSU Extension Apparel Pickup 	Northwoods Ballroom Tower Desk [Low]
7-7:30 a.m.	MCEA Silent Auction Item Pickup	Governors' Prefunction [Low]
7-7:30 a.m.	Donation Drop-Off	Tower Desk [Low]
7:30-8:55 a.m.	Breakfast <ul style="list-style-type: none"> • Award Presentations (Michigan Council of Extension Associations John A. Hannah Award for Program Excellence, Diversity and Multiculturalism Award, Innovative Technology Awards, Institute Team Award) 	Governors' ABCD [Low]
8:55-9 a.m.	Transition Time	
9 a.m.-Noon (Board buses at 8:55 a.m.)	Workshops on the Move <i>(Concurrent With Breakout Sessions D & E)</i> <ul style="list-style-type: none"> • All About Apples • The Campaign to End Child Abuse • Historical Traverse City Walking Tour • Music House Museum • The Secret Ingredients to Traverse City's Thriving Downtown • Traverse City Commons 	Main Hotel Entrance [Lob]



Time	Session or Event	Location
9-10 a.m.	<p>Breakout Session D</p> <ul style="list-style-type: none"> • Connecting with MSU Alumni in Your Community - <i>Joanne Davidhizar, Tom Emling, and Pamela Jones</i> • Growing Together in Michigan: An MSU Extension Cross-Institute Effort to Decrease Food Insecurity in Michigan - <i>Sarah Rautio and Mary Wilson</i> • Learn Simple Strategies to Be a Great Lakes Steward in Your Daily Work and Programming - <i>Meaghan Gass and Holly Julian</i> • Make It Take It - <i>Karen Barbash, Kathy Bauer, Kristi Evans, Erika Garner, Stephanie Meck, and Allen Russell</i> • MSU Extension's Programming in the Sustainable Development Era - <i>Breanne Carlson, Dawn Contreras, Naomi Hyso, Sean Knurek, and Holly Tired</i> • MSU Extension Volunteer Central - <i>Lisa Bottomley</i> • Experiential Learning - The Link Between Community and College - <i>Kristy McDonald</i> • Programming With Zoom and Other Electronic Media to Reach a Diverse Audience - <i>Paul Gross and Phil Kaatz</i> • Staying Connected With Clients: An Overview of Client Communication Methods and Strategies - <i>Eric Anderson, David Jones, and Ben Phillips,</i> • Successfully Marketing Your Program or Event - <i>Mindy Tape</i> • Understanding the Farm's Financial Health: Basic Components to a Successful Business - <i>Jon LaPorte</i> 	<p>Governors' F [Low]</p> <p>Peninsula A [Low]</p> <p>Peninsula BC [Low]</p> <p>Governors' E [Low]</p> <p>Mackinac A [Low]</p> <p>Tower B [Low]</p> <p>Director's Room [Lob]</p> <p>Tower A [Low]</p> <p>Council Room [Lob]</p> <p>Tower C [Low]</p> <p>Mackinac BC [Low]</p>
10-10:10 a.m.	Transition Time	



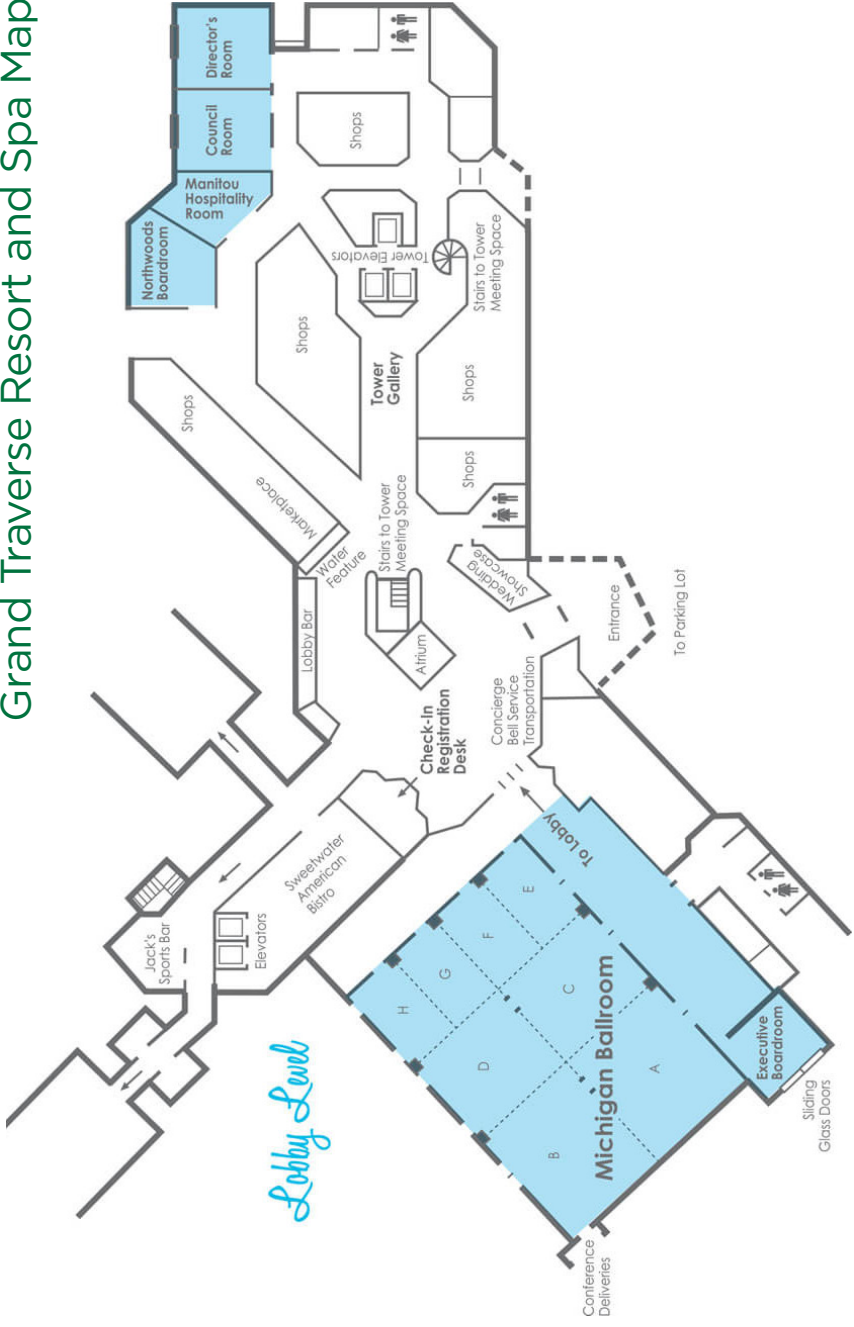
Time	Session or Event	Location
10:10 a.m.- 12:15 p.m.	<p>Breakout Session E</p> <ul style="list-style-type: none"> • ACEs and Extension Work: Expanding Awareness and Growing Connections Through a Trauma-Sensitive Approach - <i>Amy Bonomi, Abigail Cudney, Kea Norrell-Aitch, and Tracy Trautner</i> • Adapting the EmpowerU Advocacy Training Program to Meet MSU Extension Programmatic Needs - <i>Julie Crick, Georgina Peterson, and Eric Walcott</i> • Building a Digital Engagement Strategy: Online Courses, Webinars, Mobile, and More - <i>Scott Matteson, Alan Pilkenton, Luke Reese, and Gwyn Shelle</i> • Building Your Best Colleague - <i>Jaimie Hutchison</i> • Drop-In “Help Room”: EBS, budgets, Vend, EMS, Zoom, among others • Having a GMO Conversation With Consumers - <i>Joe Bixler, Ted Ferris, Erika Garner, Charity Goeckeritz, Ron Goldy, Shellah Hebert, and Sarah Rautio</i> • How to Resolve Conflict With Others - <i>Glenda Kilpatrick, Dorothy Munn, Sienna Suszek, and Turina Zimmer</i> • Landscape and Leadership: Using the Power of Conversation to Improve Self and Shape Michigan Communities - <i>Jordan Burroughs and Ritchie Harrison</i> • More Than A Mascot: The Problem With Appropriation of Native Culture - <i>Eric Hemenway</i> • Moving From Debate to Dialogue: Engaging in Complex and Joyful Dialogues Across Differences - <i>Dionardo Pizaña</i> • SNAP-Ed Success: Tips and Tricks for PSE and Direction Education Impact - <i>Dawn Earnesty, Sarah Eichberger, Erika Gardner, Erin Powell, and a panel of community nutrition instructors</i> 	<p>Tower A [Low]</p> <p>Mackinac BC [Low]</p> <p>Governors’ E [Low]</p> <p>Governors’ F [Low]</p> <p>Peninsula BC [Low]</p> <p>Peninsula A [Low]</p> <p>Tower B [Low]</p> <p>Director’s Room [Lob]</p> <p>Mackinac A [Low]</p> <p>Council Room [Lob]</p> <p>Tower C [Low]</p>

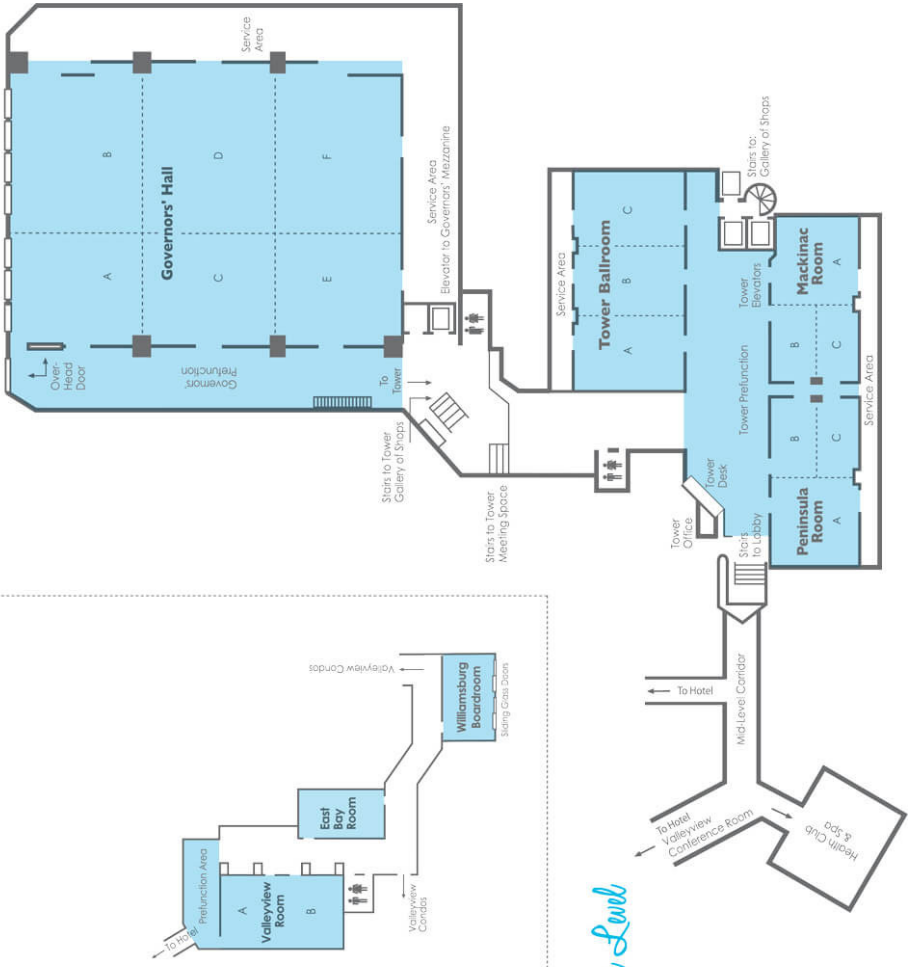


Time	Session or Event	Location
12:10-1:45 p.m.	Lunch <ul style="list-style-type: none"> Awards Presentation (Meritorious Service Awards) 	Governors' ABCD [Low]
1:45-3:15 p.m.	Keynote Presentation MSU Extension: Land, Water, and People <ul style="list-style-type: none"> <i>Debra Furr-Holden, Director, Division of Public Health & Associate Dean for Public Health Integration</i> <i>Phillip Knight, Executive Director, Food Bank Council of Michigan</i> <i>Wenona Singel, Deputy Legal Counsel, Office of Gov. Whitmer</i> 	Governors' ABCD [Low]
3:15-3:25 p.m.	Closing Remarks	Governors' ABCD [Low]
3:25-3:30 p.m.	Transition Time	
3:30-5:15 p.m.	Institute Meetings & District Support Staff Meeting <ul style="list-style-type: none"> Agriculture & Agribusiness Institute (AABI) Children & Youth Institute (CYI) Community, Food & Environment Institute (CFEI) Health & Nutrition Institute (HNI) District Support Staff 	Mackinac Room [Low] Tower AB [Low] Peninsula Room [Low] Governors' F [Low] Tower C [Low]
5:15-5:30 p.m.	MSU Extension Apparel Pickup	Tower Desk [Low]



Grand Traverse Resort and Spa Map





Lower Level





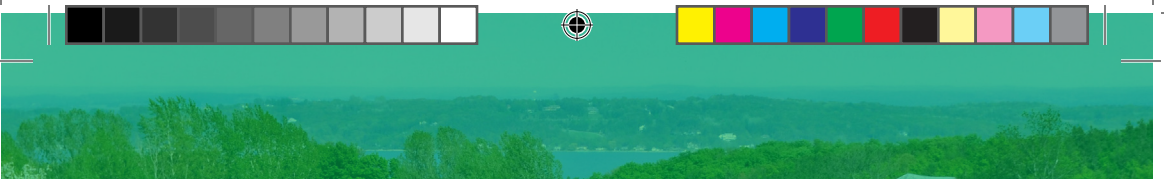
2019 **FALL EXTENSION**
CONFERENCE

MSU
EXTENSION
AWARDS
PROGRAM



MICHIGAN STATE UNIVERSITY | Extension



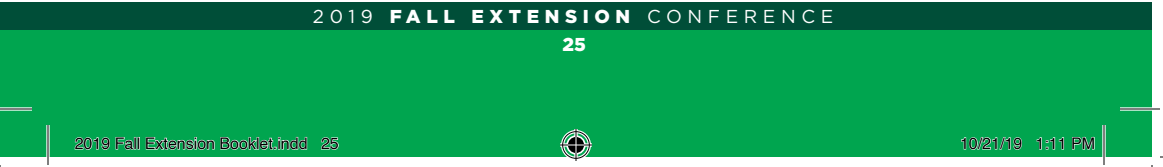




About the Awards Program

Michigan State University (MSU) Extension presents a variety of awards at its Fall Extension Conference each year. The awards honor outstanding MSU Extension staff members, programs, and key partners. The selection committee for the MSU Extension administration awards is made up of Extension administrators who represent institutes, district coordinators, and the MSU Extension Director's Office. While the winners of the Friend of Extension Award and John A. Hannah Award for Program Excellence are presented as part of MSU Extension administration awards, they are chosen by Epsilon Sigma Phi and the Michigan Council of Extension Associations, respectively. Also listed in this program are MSU Extension personnel who have received awards at previous conferences and meetings throughout the year. The professional associations are:

- Community and Natural Resources Development Association (CNRDA)
- Epsilon Sigma Phi (ESP), Alpha Psi Chapter
- Michigan Association of Extension Agents (MAEA)
- Michigan Association of Extension 4-H Youth Staff (MAE4-HYS)
- Michigan Council of Extension Associations (MCEA)
- Michigan Extension Association of Family and Consumer Sciences (MEAFCS)



ESP FRIEND OF EXTENSION AWARD

Sandra Pyle

For the past 50 years as a Michigan 4-H volunteer, Sandra (“Sandi”) Pyle has been a leader in three counties, served on numerous county committees and councils, guided hundreds of youth in projects, and served in statewide capacities that include animal science programming development, 4-H CAPS International Exchange, and Kettunen Center development. Sandi is a member of a four-generation, active Michigan 4-H family. She is also “Mamma Sandi” to hundreds of 4-H members and alumni around the state. Her 4-H mentorship and guidance have developed youth into community, business, and organizational leaders across Michigan and beyond.

Within 4-H, Sandi has served as a leader, council member, council committee member, council officer, statewide representative, cocoordinator for the 4-H CAPS International Exchange program, chaperone at 4-H Exploration Days and Kettunen Center events, 4-H barn superintendent, and workshop instructor.

Sandi was instrumental in the expansion of the Kalkaska County Fairgrounds 4-H barns. Her records are still in use today to assist Kalkaska County 4-H and fair board members and staff in creating growth analysis comparisons. Most recently, as a member of the by-laws committee for the Northwest Michigan 4-H Livestock Council, she fought for inclusion of the 4-H guiding principles, Michigan 4-H policies, and MSU Extension policies in the development of the new by-laws. As co-coordinator for the 4-H CAPS International Exchange program, she placed 11 Costa Rican youth with Michigan 4-H families. Their family has hosted 13 international students from 10 countries.

While a member of the Kalkaska County 4-H Leader’s Association and Kalkaska County 4-H Livestock Council in the ‘90s, Sandi encouraged a youth voice and perspective addition to both groups. She welcomed youth to be participants, not recipients of 4-H programs, working with county 4-H staff to allow two teen leaders to completely coordinate and host the county’s 4-H Achievement Day.

The Friend of Extension Award recognizes individuals who have been true friends of MSU Extension and supported key programs. Epsilon Sigma Phi honors Sandi with this award for her leadership, guidance, vision, and commitment to MSU Extension.

Gordon Guyer Collaborative Programming Award

Michigan Produce Safety Alliance Grower Training Team

Heather Borden, Mariel Borgman, Joanne Davidhizar, Karen Fifield, Amy Irish-Brown, Michelle Jarvie, Parker Jones, Ben Phillips, Marissa Schuh, Phil Tocco (coordinator), Alison Work, Garrett Ziegler

The 2011 passage of the Food Safety Modernization Act (FSMA) had wide-ranging implications for the entire food system. In Michigan, the act's Produce Safety Rule (PSR) significantly affected the state's diverse fruit and vegetable industry. The PSR is the federal regulation regarding on-farm food safety for the state's produce industries. The law mandated practices that were unfamiliar to many growers such as on-farm food safety inspections.

Seeing this need, Michigan State University Extension collaborated with the Michigan Department of Agriculture and Rural Development and conservation districts to deliver an educational course to Michigan's diverse produce industry. The Michigan Produce Safety Alliance Grower Training covers the things growers must do under the law, as well as information on microorganisms, Good Agricultural Practices, the assessing and addressing of farm-specific risks, and food safety broadly. Trainings are tailored for different communities and commodities. As of March 2019, Michigan has hosted over 50 trainings in 23 counties with over 1,400 growers. Michigan is a leading state in terms of FSMA education due to the size and varied background of the team.

The Gordon Guyer Award honors cross-institute teams that conduct high quality, collaborative programming. The Michigan Produce Safety Alliance Grower Training Team has earned this award for their expertise in delivering critical and relevant programming to the growers of more than 70 commodities covered by the rule.

KEY PARTNER AWARDS

Lions Club International

Barry Allen, Mary Bokach, William Bradfield, David Hill, Terri Huffman, Jack Kriete

The Lions Club International has entered into a statewide partnership with the MSU Extension Dining with Diabetes (DWD) program. In the program, participants receive diabetes education with a priority focusing on building diabetes food skills and self-care confidence. DWD is an exclusive program under the Cooperative Extension Services System and is a Diabetes Self-Management Education Program. Nationally, DWD is recognized by the American Association of Diabetes Educators (AADE) meeting the AADE7 Self-Care Behaviors in alignment with the 2018 Standards of Care.

The Lions Clubs International is a volunteer organization dedicated to leadership development through community service. Lions are a network of 1.4 million people in 210 countries who work together to answer the needs that challenge communities around the world.

With the grant achieved by the Lions Club International of Michigan, MSU Extension educators from the Disease Prevention and Management team receive financial support to provide DWD statewide, recruitment support from the local Lions Clubs, strong partnerships with the local Lions Clubs community members, and invitations to speak about MSU Extension at their meetings and state conventions.

The partnership has opened doors for MSU Extension educators to promote MSU Extension work and programs. It has helped Extension to create more partnerships in the communities and increased attendance in programs. Under this partnership with the Lion's Club International of Michigan, projected numbers of Michigan residents taking part in DWD could reach into the hundreds.

MSU Extension recognizes Lions Club International as a Key Partner in sharing the mission of providing tools to communities to benefit everyone in need.



TUESDAY, OCTOBER 29, DINNER AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Mid Michigan College

Christine Hammond, Ph.D.

Christine Hammond, president of Mid Michigan College (“Mid”) is always looking at ways to improve the community through collaborative endeavors. In 2016 during a difficult financial year for MSU Extension in Clare County, she reached out to MSU Extension inquiring if there was a way Mid could help. Following a period of discussion with local staff, a “pilot” partnership was developed in which Mid financially supported the efforts of MSU Extension, especially the 4-H program, in exchange for increased engagement between the two organizations that resulted in additional exposure of Mid’s campus to youth and families as well as expansion of adult learning opportunities.

This collaboration has resulted in enhanced youth program opportunities with new offerings such as Science Blast, Winter Blast, and Summer Camp Blast. Other partnerships include Mid’s Lifelong Learning program and MSU Extension’s Mock Interview Day, a workforce preparation event for high school students.

While the partnership between MSU Extension and Mid continues to grow, so does the county 4-H program. With the help of Christine and her team, MSU Extension has been able to reach a new audience providing new opportunities to the youth and adults of the community.

Most recently, some of the programs include a winter SPIN Club where Mid’s miles of hiking trails and park area were utilized, an Officer Roles and Parliamentary Procedure workshop, and many workshops for animal projects such as horse ownership, biosecurity, and nutrition. Clare County 4-H Wood & Crafters club holds their weekly meetings in a shop area that Mid has offered. The college has provided office space for MSU Extension and the use of their facility for many programs, including the Mid-Michigan Livestock Network.

The Key Partner Award recognizes those who have made significant contributions to supporting and promoting MSU Extension programs. We are pleased to honor Mid Michigan College and Dr. Hammond with this award.



TUESDAY, OCTOBER 29, DINNER AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Diane Smith

In her 23rd year of work on behalf of the Michigan apple industry, Diane Smith continues to support the success of Michigan apple growers and work toward profitability and sustainability of the industry. As executive director of the Michigan Apple Committee, Diane works to foster and continue strong relationships with partners such as MSU, other commodity groups, and state departments.

Diane has worked extensively with MSU and other centers of excellence on research vital to the apple industry. She worked with Cornell University to allow for written contributions from MSU specialists and Extension educators for the Fruit Quarterly publication sent to Michigan and New York growers – extending the reach of MSU faculty to other production areas in the U.S. MSU leaders call on Diane for insight in various areas such as research funding, commodity group needs, and educational needs.

Diane serves on the review panel of MSU's Project GREEN (Generating Research and Extension to meet Economic and Environmental Needs). She is also one of the commodity leaders behind the development of the Michigan Tree Fruit Commission, and she oversees the accounting for the group. She has served on the MSU Extension State Advisory group.

While the Michigan Apple Committee has a formal research funding protocol, there are often needs for funding of educational events and Extension educator support. Diane has been supportive of such requests from Extension educators and specialists as funding allows.

Respected by peers in other apple growing states, she often serves the entire U.S. apple industry in national and international roles, which strengthens the Michigan specialty crop industry in a global marketplace.

Diane is a key partner to many, but we nominate her especially as an MSU Extension Key Partner.



TUESDAY, OCTOBER 29, DINNER AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

John Scholtz

John Scholtz has served as director of the Ottawa County Department of Parks and Recreation for over 30 years. He has worked in close partnership with MSU Extension.

Specifically, for the last 12 years, John's work has been in direct support of Michigan Sea Grant and Sea Grant educator Dan O'Keefe. Incorporating Dan's presentations and educational materials into the park department's nature education center, youth camps, volunteer training, and riverboat cruises has allowed MSU Extension to connect with an audience of nature educators and enthusiasts, broadening the Sea Grant core audience of Great Lakes anglers.

Most recently, John was the driving force that connected Extension programming on river ecology to local governments weighing the pros and cons of a developer's plan to dredge and channelize the Grand River that would likely harm water quality, fish, wildlife, and parks property.

John was instrumental in development of the Ottawa County Water Quality Forum, an annual meeting for local government leaders and environmental health professionals. For the past 13 years, John has served on the Water Quality Forum steering committee along with MSU Extension and Michigan Sea Grant employees, and the Ottawa County administrator. John has been a vocal supporter of MSU Extension's role in programming at the forum. He has been a driving force for including MSU Extension contributions on topics including invasive species prevention, threatened and endangered species, and the impact of river modification on water quality and parks property.

John and his department have included MSU Extension in advisory, support, and educational roles on numerous projects including development of fishing access and signage, and education of county officials.

MSU Extension honors John Scholtz for his immeasurable impact on MSU Extension programming in Ottawa County.



TUESDAY, OCTOBER 29, DINNER AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Shawono Center School

Andrea Flowers

The Shawono Center School is a treatment facility in Grayling providing service to male juveniles who have been adjudicated. Shawono has worked with MSU Extension to bring meaningful career preparation classes to the students who are living at the center due to the challenges of their backgrounds. Through the MSU Extension programs offered at the center, the students learn trust, respect, life skills, career readiness, financial management, and anger management techniques.

The Extension and Shawono relationship began in 2015 when Shawono reached out to MSU Extension for help with students with diabetes. An Extension educator presented a modified Dining With Diabetes (DWD) Program. The success of DWD at the center led to Extension offering additional programs. Eventually, Shawono added MSU Extension programming to the 2016-2017 fiscal year budget. Due to the positive outcomes and strong working relationships at the center, their remarkable and dedicated staff, and the financial backing of the Michigan Rehabilitation Services, MSU Extension has begun working with other centers in different parts of the state.

MSU Extension educators work with the social workers, counselors, teachers, director, and office management staff to deliver high-quality programming. Shawono has a caring group of employees that value the work of MSU Extension. Both entities want to see the success of the students at this facility. The MSU Extension educators are fortunate to see their programs change the lives of these young men and to build a great rapport with Shawono.

Shawono is a model used as a best practice for facilities of this type across the state. As they excel in their daily programming efforts, they also excel as a partner and are truly deserving of the Key Partner award.

OUTSTANDING SERVICE TO MSU EXTENSION AWARD

Brenda Reau

Throughout her 38-year career with MSU Extension, Brenda Reau has never wavered from her commitment to contributing to the success of Extension programming. Whether it was in her role as family and consumer sciences educator, Monroe County Extension director or as senior associate director of the MSU Product Center, Brenda has brought innovation, passion, and leadership to the organization.

With Brenda's leadership and drive, venture development work ran more smoothly and effectively than at any time during the Product Center's history. During Brenda's tenure, the center has received several state and national awards. It lives out the land-grant mission on a daily basis, due, in part, to Brenda's leadership.

Brenda has demonstrated a strong commitment to evaluation and impact data reporting whether it be in district annual reports to county commissioners, county reports, AgBioResearch reports, or the Legislative Report.

Brenda has been instrumental in securing sponsorships for the Product Center's annual conference and trade show, Making It in Michigan. The number of sponsors and trade show vendors grew each year under her leadership.

Internally, Brenda led a collaboration with the MSU School of Packaging to employ a senior-level student to help in meeting the packaging research of Product Center clients. She also formed a partnership with the Department of Art, Art History, and Design to connect clients needing branding and marketing assistance.

Brenda launched the development of the Product Center's fact sheets and authored a national award-winning fact sheet. As a member of the MSU Beef Team, she helped to create MSU Extension's first-ever webinar series. She initiated the hiring of a food-processing specialist in Specialized Services to assist clients and innovation counselors. The development of MSU's Food Processing Innovation Center grew out of this increased investment in food processing.

The Outstanding Service Award is the highest honor given to MSU Extension professionals, and nominees for the award must have consistently exhibited leadership, service, and excellence. Brenda is truly deserving of this honor.

WEDNESDAY, OCTOBER 30, BREAKFAST AWARDS

MSU EXTENSION ADMINISTRATION AWARDS

MCEA JOHN A. HANNAH AWARD FOR PROGRAM EXCELLENCE

Michigan Beef Quality Assurance Team

Paola Bacigalupo-Sanguesa, Daniel Buskirk, Phillip Durst, Kevin Gould, Jeannine Schwehofer, Kable Thurlow, Frank Wardynski

When packers announced Beef Quality Assurance (BQA) certification would be a prerequisite to purchasing cattle, certifying producers became a critical need for Michigan's beef industry. Making producers aware, teaching them the BQA curriculum, and getting them certified proved to be a tremendous challenge that the MSU Extension Beef Quality Assurance Team (Beef Team) effectively met.

Many farmers do not have access to the internet. To provide alternatives, the Beef Team organized to conduct a series of face-to-face training and certification meetings. The team collaborated with the Michigan Beef Industry Commission, Michigan Cattlemen's Association, local livestock auction markets, local producer groups, and others to advertise, promote, and provide familiar venues. The sessions include 2 hours of instruction, an assessment, and awarding of a BQA certification to those that achieve a minimum proficiency on the assessment. To streamline the process, the team uses a mobile scanning application.

Each training requires publicity, teamwork, and coordination among Beef Team members. To date, seven Beef Team members have conducted 28 BQA training sessions in 24 different counties. More than 2,800 farmers became BQA certified within 8 months. Since January 2019, cattle buyers are showing preference for cattle from BQA-certified farms. Fewer bidders mean lower prices for cattle from noncertified farmers. The economic impact of this program is great.

Beef Team members reached farmers with information about BQA and opportunities for certification through articles published on the MSU Extension website, local papers, email, and social media notifications. The MSU Beef Team also developed a certification fact sheet that was provided to all Michigan livestock auctions.

The John A. Hannah Award recognizes superior Extension programs that are developed and carried out by MSU Extension professional staff members who are appointed by the MSU Board of Trustees. Through their collaboration, and quick and comprehensive response to a need, the Beef Team is deserving of this most prestigious of MSU Extension awards.

DIVERSITY AND MULTICULTURALISM AWARD

Kathryn Jacques

Through Kathryn (“Kat”) Jacques’ work as a federally recognized Tribes Extension educator, MSU Extension facilitates the Federally Recognized Tribal Extension Program (FRTEP) serving the Bay Mills Indian Community, the Hannahville Indian Community, the Little Traverse Bay Bands of Odawa Indians, and the Sault Ste. Marie Tribe of Chippewa Indians. FRTEP works to build relationships between tribal partners and Extension, to leverage the resources within Extension to support tribes self-determined community food system projects, connect tribal food producers to resources, and support tribes in implementing Youth Farm Stand Projects.

Kat has coordinated many educational programs. Some of the highlights include the Community Seed Starting Party at the Three Sisters Youth Garden in Bay Mills and the “Boat to School” program. She continues to collaborate with each of the Tribal Nations in her area as well as the Bay Mills Boys & Girls Club, Bay Mills Health Center, Waishkey Bay Farm, and FRTEP.

Kat takes the opportunity to coordinate workshops in Tribal Nations based on expressed needs and requests. She creates avenues for communities to access university education and research in such a way that it minimizes barriers such as travel and cost. Kat models engagement and connection for her colleagues by working alongside and with people rather than marketing programs to them.

Kat has continued to build a trusting and sustainable relationship in the communities that she serves. She strives to connect, to partner, to collaborate, and to share. She works to ensure that programs offered are relevant to Tribal Nations and that Indigenous knowledge is honored in all facets of programming. Kat models engagement that is not exploitative of the relationships that she has built with tribal members.

The Diversity and Multiculturalism Award is presented to individuals and teams who have made exceptional efforts in promoting inclusion in MSU Extension program content or delivery. We are pleased to honor Kathryn with this award.

INNOVATIVE TECHNOLOGY AWARDS

Michigan Pollinator Initiative

**Meghan Milbrath, Emily Noordyke, Logan Rowe, Sarah Scott,
Gwyn Shelle**

MSU's Michigan Pollinator Initiative (MPI) launched the Pollinator Champions program in June 2018. This free online course is designed to educate the public about pollinators in Michigan. After course completion, individuals can pay to become Certified Pollinator Champions, gaining access to presentation materials so they can give talks about pollinators at garden clubs, libraries, and schools. As of May 2019, the free course has had 1,363 participants, 193 of which became Certified Pollinator Champions. Pollinator Champions is the fastest growing online course in terms of enrollment within MSU Extension with a high completion rate.

This project was started with a grant from the MSU Extension Agriculture and Agribusiness Institute with the remainder of the funding from public donations to the MPI as well as MPI funding from Extension and AgBioResearch. MPI collaborated with ANR educational technology specialist Gwyn Shelle and worked with members in the Rufus Isaacs lab to review content. MPI worked with Master Gardener Extension educators to promote the program to Master Gardeners and with the Michigan Beekeepers' Association to reach out to beekeepers.

Pollinator Champions trains participants about pollinator basics so that they can conduct pollinator outreach when Extension faculty and students are not able to meet the demand. Because of the Pollinator Champions course, research-based information is reaching our communities through new and innovative ways.

This MSU Extension award recognizes individuals or teams – such as the Michigan Pollinator Initiative – who have demonstrated creative use of technology in innovative program delivery and educational programming.

INSTITUTE TEAM AWARD

New Commissioner School Team

**John Amrhein, Joseph Bixler, Brad Neumann, Bethany Prykucki,
David Rowley, Eric Scorsone, Eric Walcott, Shu Wang, Veronica Wilson**

The 2018 New Commissioner School marked 50 years of delivering new county commissioner education in partnership with the Michigan Association of Counties. This valuable partnership continues to be strengthened by the ability of the New Commissioner School Team to continue to deliver high-quality education that meets a vital need. The team is comprised of educators, specialists, campus faculty, and an office specialist who collaborated to deliver an impactful and effective program, reaching an audience of newly elected county commissioners and providing them with valuable preparation for their new roles.

The team coordinated, developed, and delivered the New Commissioner School program. The 2018 program reflected a significant re-write of a signature program. The new program, based on a long-term evaluation, presented an opportunity to better prepare county commissioners for the most essential responsibilities of their new roles. Nearly 200 participants, mostly newly elected county commissioners, participated in the program in November and December 2018. Evaluation results showed increases in learning on each learning objective covered in the evaluation and learning outcomes improved compared to the 2016 program across all indicators. The school was more interactive than ever before, providing opportunities for participants to engage in various methods of learning. Reducing the number of topics identified as most vital, allowed for greater depth in teaching on those topics.

This Institute Team Award recognizes an outstanding team contribution to MSU Extension. The New Commissioner School Team worked cooperatively to markedly improve delivery of the New Commissioners School to help prepare county commissioners to understand their roles and responsibilities in making sure their communities thrive.

MERITORIOUS SERVICE AWARDS

Administrative Leadership

Jennifer Berkey

Jennifer (“Jen”) Berkey is MSU Extensions’ District 3 director. In her current role, Jen is responsible for serving six counties. A true team player, she recently served as the interim District 14 coordinator, which added seven additional counties to her workload.

Jen is an articulate, knowledgeable coordinator who possesses a bevy of leadership and people skills. She is responsible for developing and maintaining a district Extension council. Jen has proven instrumental in finding outstanding representatives from diverse backgrounds to serve on the council. She has been particularly effective in leading the council itself and has made a point of including in each quarterly meeting an event that directly connects council members to one of a wide range of community partners. She also skillfully links local commissioners with Extension work in the district, which is key to reinforcing their support of Extension programming.

With her cordial demeanor and delightful sense of humor, Jen is able to communicate with stakeholders, elected officials and colleagues in a genuine way, which puts people of all political persuasions at ease. Jen understands the big picture, but is always there to advocate for those on the ground in county offices doing the work of MSU Extension.

She has been instrumental in advancing the mission of MSU Extension in every one of its declared goals and programs – from 4-H, to community development, to local governance skill-building, to education, to improving resources for less advantaged individuals. For her visionary leadership and gift for building relationships and making connections, Jen has been recognized for meritorious service.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS

MSU EXTENSION ADMINISTRATION AWARDS

Deanna East

Deanna East is associate institute director of the MSU Extension Health and Nutrition Institute (HNI). She has served in this role in turbulent times during the search for a new institute director. She has shown consistent leadership to HNI staff and exhibits knowledge of all HNI programs. Due to the Southeast Michigan position vacancy in District 8 and District 13, Deanna also provided supervision of the community nutrition instructors (CNIs) and staff by approving travel expense reports and timesheets, and assisting with monthly meetings with staff.

Deanna completed her doctorate in educational leadership in spring 2019. She has been with Extension since 2003. She held a previous role as a Saginaw County Extension director. She continues to be the co-principal investigator on the Flint General Nutrition grant. Deanna has attended numerous meetings and conferences, and presented on HNI programs at MSU's Alumni University. She has served on the selection committees for various positions.

In 2018, Deanna assisted with the development of a white paper to highlight MSU Extension's need for additional Supplemental Nutrition Assistance Program – Education (SNAP-Ed) funding.

Deanna has been helping HNI to secure third-party payment for some of Extension's programs. This would mean that health care providers could refer patients to programs, and Extension would receive payment from Medicare and Medicaid.

Deanna worked with Human Resources to implement the community nutrition instructor (CNI) positions, salary increases, and communication plan. Deanna also reviewed the CNI performance reviews to ensure consistency with performance ratings and feedback. She was also involved in the Program Evaluation and Reporting System rollout, which also led to the classification change of CNIs. Recognizing the many changes in HNI, Deanna implemented office hours to increase communication with HNI staff.

The Meritorious Service Award is given to individuals who have shown outstanding leadership and excellence in MSU Extension administrative organizational planning. Deanna has proven to be a consistent and innovative leader, deserving of this award.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Supervising Educator

Kristi Evans

Kristi Evans is an MSU Extension supervising educator working in Wayne County with one of the biggest health and nutrition teams in the state. By implementing better time management and increased partnership development for her staff, she has helped the District 11 team increase its programmatic reach and exceed its outreach goals year after year. She has helped maintain and establish a positive presence in Wayne County.

Kristi is a pivotal part of the Nutrition and Physical Activity (NPA) work team, ensuring that physical activity is promoted in all health and nutrition classes. She helped start up the Physical Activity committee for health and nutrition, helped create and pilot the Spartan Performance sports nutrition curriculum, has created numerous training videos for staff, and constantly seeks new partnerships and collaboration in the Detroit area.

She clearly understands and can articulate the need for new and existing staff to enthusiastically deliver Extension programming. She has worked to ensure that her staff are properly trained and actively pursue professional development opportunities.

Kristi makes sure the workplace is a comfortable and safe place. She starts team meetings with icebreakers and games, but still gets business done. She has helped implement an office gym, where her team can go to reduce stress and put what they teach to practice.

Within her first three years as a supervisor, Kristi took leadership as co-chair of the NPA's supervising management group. Through her direction, a new system of shared leadership among the supervisors has been put in place. This new structure has helped to allow even better work distribution among supervisors.

Kristi has demonstrated leadership and a willingness to take on any project. These qualities and her constant encouragement to staff make her an ideal choice for the Meritorious Service Award.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Program Instructor

Teagen Lefere

As MSU Extension financial and homeownership program instructor, Teagan Lefere works in foreclosure counseling, serving homeowners potentially facing foreclosure for delinquent mortgages and property tax payments. She works closely with several local treasurers and residents applying for Step Forward Michigan funds to bring delinquent property taxes current, successfully adding county revenue plus more stable families and communities. Teagan provides the assurance and guidance needed during a difficult time for individuals. She excels in getting good results for the clients she serves.

She also provides homeownership education, administrating the *eHome* online homebuyer education course. She also co-developed *The Informed Renter* curriculum with a campus specialist. She contributed content to the on-demand online class. She recently activated and expanded program delivery in Zoom, reaching residents statewide.

Teagan teaches a financial capability group series to underserved audiences at Michigan Works, domestic shelters, and drug courts. She delivered 12 pilot lessons to Midland Drug Court participants with a financial management curriculum under development for adults with mental illness.

She shows teamwork and cooperation as an active member of the Financial and Homeownership Education workgroup, contributing greatly to the team.

Teagan delivered strong participant numbers for workshops in-person in her district and via Zoom webinars statewide on financial capability, homeownership, and foreclosure education topics. She has built and strengthened relationships with many local partners who value her attention to individual clients based on their financial needs and housing situations.

Not only does Teagan do her job well, she does it with passion for the people she serves. Her tremendous work ethic has shined, building financial capacity and sustainability for MSU Extension, and making her a most worthy recipient of the Meritorious Service Award.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Community Nutrition Instructor

Jacquelynn Powell

Jacquelynn Powell (“Jacqui”) has worked as a community nutrition instructor to build MSU Extension’s presence throughout western Wayne County. During her time in the Nutrition and Physical Activity (NPA) work team, she has reached many youth and underserved adults as well as many residents living in low-income situations.

Her ability to be welcomed into the cognitively impaired adult community as she teaches a nutrition series shows her talent for building rapport and understanding their educational needs. Through this work, she was asked to be a part of three coalitions to help raise awareness and bring more resources to these populations.

Jacqui works with many community organizations, focusing on underserved communities, which includes her involvement in the Westland Farmers Market and the Wayne-Westland Community Schools, where she continues to be requested.

She has completed four Smarter Lunchrooms in schools with low-income populations, working with the schools to make their lunchrooms healthier and create a school culture around promoting healthy eating and physical activity.

Jacqui was tasked with helping the Wayne County NPA work team find a new way to help residents find more food management resources in our communities. To that end, she created three informative brochures.

Jacqui’s positive go-getter attitude is always ready for a new challenge in her community or in the office. She continues to be a mentor for new staff in Wayne County and around the state. She is the embodiment of a team player and an asset to Wayne County and MSU Extension. For these reasons and more, Jacqui is deserving of the Meritorious Service Award.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Support Staff

Janean Danca

Janean Danca works as coordinator for the Citizen Planner program. Her organizational skills, creativity, and ability to develop partnerships have been key to the program's success. She serves as the program's public face, welcoming new registrants, congratulating graduates, and maintaining relationships with Master Citizen Planners (MCPs).

She coordinates a team of Extension educators statewide, assisting them to continuously improve and deliver the program. She is the central contact for a diverse group of program participants, keeping them connected to MSU Extension, troubleshooting new technologies, and following consistent policies.

Janean has been instrumental in strengthening MSU Extension's partnership with the Michigan Association of Planning. She also maintains partnership with several municipal liability insurance providers in the state, who give reimbursements to local government clients that enroll in the program, a critical arrangement for many local governments.

With Janean's persistent involvement and strategic actions, the team has been able to launch two versions of Citizen Planner Online and implement two updates to the classroom program curriculum. She assisted with the launch of a new program evaluation protocol for which she is the primary data analyst.

Janean developed all of her own organizational and procedural systems from scratch when she assumed coordination of the Citizen Planner Program more than 7 years ago. She developed the current system for tracking MCPs, and in working closely with them, she identified problems with the team's policies and recommended important changes to streamline the process to eliminate barriers. She is the kind of support staff member upon which Extension's reputation so critically depends and clearly epitomizes one worthy of the Meritorious Service Award.



WEDNESDAY, OCTOBER 30, LUNCH AWARDS
MSU EXTENSION ADMINISTRATION AWARDS

Specialist

Heather Triezenberg, PhD

Heather Triezenberg, program leader of the Michigan Sea Grant Extension program and MSU Extension specialist, is a highly engaged member of the Michigan Sea Grant management team and has ensured its programs are timely and relevant. She seeks the best for MSU Extension and Michigan Sea Grant, and she is not afraid to tackle some difficult issues while adhering to government or university guidelines. She effectively led the integration of the Michigan Sea Grant Extension program into the MSU Extension administrative structure.

Heather appreciates the individual strengths each person brings to the Michigan Sea Grant Extension team and always looks for ways to help them reach their potential. Her vision led to changes in one position and the creation of a regional position, improving collaboration and communication. National Sea Grant is now considering this as a model for all its regional positions. In addition, she coordinated hiring of two new Sea Grant Extension educator positions, strengthening Extension's reach.

In five years as program leader, she has nearly doubled the external leveraged grant funding she manages on an annual basis. Additionally, taking \$5,000 in seed money, she collaborated with University Outreach and Engagement to develop and pilot a Community Engaged Scholarship program to teach the importance of researchers connecting to communities. She then received an additional \$500,000 in federal funds over 5 years to expand the program.

Heather encourages use of innovative technologies for meetings and planning, and also as a way to reach new audiences in creative ways. She encourages technology training opportunities.

Her skill and willingness to approach difficult conversations and help people move beyond a problem toward shared solutions have made Michigan Sea Grant and Extension more responsive and results-oriented organizations. A strategic and effective leader, Heather is deserving of the Meritorious Service Award.

WEDNESDAY, OCTOBER 30, LUNCH AWARDS

MSU EXTENSION ADMINISTRATION AWARDS

MSU DISTINGUISHED ACADEMIC STAFF AWARD WINNERS

The MSU Extension staff members listed below have been awarded the MSU Distinguished Academic Staff Award during this calendar year. We thank each of them for their significant contributions to MSU Extension.
2018 - Philip Schwallier, George Silva, Lois Wolfson

PROMOTIONS

The MSU Extension staff member(s) listed below have earned promotions during this calendar year. Congratulations and thank you for your significant contributions to MSU Extension.

Earning Senior Status

Nikki Rothwell

MILESTONE YEARS OF SERVICE WITH MSU

The MSU Extension staff members listed in this section have marked employment milestones during this calendar year. We thank them all for their years of dedicated service to the organization.

40 or More Years of Service

Terri Badgley, Robert Tritten

35 or More Years of Service

Roger Betz, Diane Brazier, Dawn Contreras, Nancy Hampton, Jill O'Donnell, Philip Schwallier, Janet Wendland

30 Years of Service


Deborah Clark, James Isleib, Mary Ellen Pond, Beverly Przystas, Michael Staton

25 Years of Service

John Amrhein, Ronald Goldy, Julie Pioch

20 Years of Service

Darren Bagley, Carlos Garcia-Salazar, Kristine Hahn, Rebecca Henne, David Ivan, Angela Jernstadt, Philip Kaatz, Shelly Krueger, Connie Lange, Dionardo Pizaña, David Radloff, Gary Williams, Kendra Wills



WEDNESDAY, OCTOBER 30, LUNCH AWARDS

MSU EXTENSION ADMINISTRATION AWARDS

15 Years of Service

Megghan Honke, Ann Huerta, Katherine Jamieson, Gloria Martin, Nikki Rothwell, Brandon Schroeder, Thomas Smith, Erica Tobe, Phillip Tocco, Vivian Washington, Janice Zerbe

10 Years of Service

Dean Baas, Christine Heverly, Rachel Hiatt, Brian Klatt, Kristy Oosterhouse, Sheila Salo, Jacob Stieg, Benjamin Werling, Brian Wibby

5 Years of Service

JoAnne Benthem, Mariel Borgman, Karly Creguer, Tracy D'Augustino, Devora Davis, Christi Demitz, Ashley Dennis, Eric Dobbrastine, Sarah Eichberger, Kristi Evans, Kathryn Fischer, Denise Gilde, Abigail Harper, Bonnie Havlicek, William Hendrian, Aba Holmes, Kristina Jimmerson, Elizabeth Josaitis, Ellen Koehler, Aaron Kortenhoven, Kara Lynch, Scott Matteson, Tarin Minkel, Karla Murphy, Georgina Perry, Nicole Persing Wethington, Paul Putnam, Jane Rapin, Kylie Rymanowicz, Marissa Schuh, Jennifer Skornicka, Tracy Trautner, Nicole Walker, Glenda Weiss, Jamie Wilson, Kaitlin Wojciak, Peggy Zettle



MSU EXTENSION ASSOCIATION AWARDS

MSU EXTENSION ASSOCIATION AWARDS

MSU Extension's professional associations have presented an array of annual awards at other conferences and meetings this year, but we're pleased to recognize and congratulate these award winners again in this program.

COMMUNITY AND NATURAL RESOURCES DEVELOPMENT ASSOCIATION AWARDS

National Excellence in Community Development Award NEW COMMISSIONER SCHOOL

John Amrhein, Joseph Bixler, Brad Neumann, Bethany Prykucki, David Rowley, Eric Scorsone, Eric Walcott, Shu Wang, Veronica Wilson

National Cross Program Team Award

SHINING A LIGHT ON AGRICULTURAL SOLAR ENERGY DEVELOPMENT

Wayne Beyea, Harmony Gmazel, Charles Gould, Bradley Neumann, David Rowley

National Diversity Team Award

COMING TOGETHER FOR RACIAL UNDERSTANDING

Led by Southern Rural Development Center and a Team from Across the Country Including Abigail Harper, Ritchie Harrison, Dionardo Pizaña, Eric Walcott



MSU EXTENSION ASSOCIATION AWARDS

Innovative Program Award

PLANNING & DELIVERY TEAM FOR “CULTIVATING LOCAL FARM ECONOMIES: PLANNING, ZONING & FARM PRESERVATION THROUGH DIVERSIFICATION” PROGRAM

Julia Darnton, Jennifer Gerhart, Harmony Gmazel, Brad Neumann, Mary Reilly, Robert SIRRINE, Garrett Ziegler

The “Cultivating Local Farm Economies” workshops were designed to educate both the agricultural business audience and the local planning and zoning audience, to bring together the multiple sides of this emerging issue. The workshops had a rural and urban focus, and provided information on the diversification of agricultural enterprises and implications for planning and zoning, the Right-to-Farm Act, on-farm marketing, value-added processing licensure and certification, and on-farm energy production. The unique aspect of these workshops was the facilitated discussion portion that provided space for the agricultural community and local officials to understand each other’s needs and challenges, and develop solutions for both parties. Four pilot programs took place in March 2019 (the Upper Peninsula, Ann Arbor, Grand Rapids, and Traverse City). Team members for the Cultivating Local Farm Economies include Brad Neumann, Mary Reilly, and Harmony Gmazel from the Community, Food and Environment Institute (CFEI) Government and Community Vitality work team; Jennifer Gerhart, MSU Product Center; and Garrett Ziegler, Julia Darnton, and Rob SIRRINE from CFEI’s Community Food Systems work team.

EPSILON SIGMA PHI AWARDS

Distinguished Service Team Recognition

New Commissioner School – John Amrhein, Joseph Bixler, Bradley Neumann, Bethany Prykucki, David Rowley, Eric Scorsone, Eric Walcott, Shu Wang, Veronica Wilson



MSU EXTENSION ASSOCIATION AWARDS

Administrative Leadership

Shari Spoelman

Throughout her career, Shari Spoelman has demonstrated administrative leadership through a variety of roles both inside and outside of MSU. For the past 11 years, Shari has served MSU Extension and her constituents as county Extension director, district coordinator, and district director. In 2010, a time of upheaval and opportunity for Extension, Shari helped shape the vision for our reorganization while securing critical local funding for county offices and developing operational guidelines, trainings, and oversight for seven MSU Extension county offices. Now a district director, Shari continues to grow with the position and provides important leadership to her colleagues and others throughout the state. As an active member of the Expect to Connect Team, Shari provided statewide and regional conference presentations to stress the importance of strategic connections and engage participants to tell their Extension stories. She has served us all through Epsilon Sigma Phi (ESP) as chair of Professional Development, president-elect, president, and now as past president and has represented ESP at several national meetings. Before arriving at MSU, she held leadership roles at Cadillac Mercy Hospital, Cadillac Area OASIS/Family Resource Center, and Northern Lakes Community Health. Her career exemplifies not only a driving desire to help people but also the drive to make her home organizations the best they can be. Shari has chosen to lend that drive to Extension, and we salute her leadership. Due to her outstanding record, Shari is also being recognized by ESP nationally for administrative leadership in the ESP Regional Awards.



MSU EXTENSION ASSOCIATION AWARDS

Meritorious Program Support

Nancy Toben

Nancy Toben began employment with Michigan State University in 1995. She has worked as a financial officer and grants manager in a variety of units including the College of Human Medicine and the Institute of Water Research. In 2007, she transferred to Extension's Michigan Natural Features Inventory (MNFI), where she has served ever since as the unit's financial officer and grants administrator. Over the years, the business procedures of the university have evolved enormously as has the technology used to implement them. Nancy has kept pace with the changes and has processed approximately \$30 million in grants and contracts for Extension, handling approximately 60 different projects each year. Her contributions have put MNFI on an even financial keel and have significantly increased the professionalism of the business functions in the unit. Her efforts have been instrumental in assuring optimal financial operations and have significantly increased cash flow and the development of reserve funding, the latter serving a vital role in easing MNFI through the Great Recession and avoiding any reductions in staff. Her efforts have not only helped assure financial security for the unit but have increased the capabilities and capacity of the MNFI staff to serve constituents by providing needed funding for professional development and the tools staff need on a day-to-day basis. Nancy is truly an unsung hero.



MSU EXTENSION ASSOCIATION AWARDS

Mid-Career Service

Robert Sirrine

The roots of Robert (“Rob”) Sirrine’s interest in agriculture and helping farmers precede his involvement in Extension to a time when he worked on Michigan tart cherry farms and saw the challenges faced by farmers firsthand. He has pursued this interest throughout his academic career, including obtaining a Ph.D. in agroecology and sustainable agriculture in the Environmental Studies Department at the University of California (UC) Santa Cruz. After graduation, he continued at UC Santa Cruz as a faculty lecturer in environment and society. In 2007, Rob joined Michigan State University as an Extension educator where his research focused on social and agroecological issues of tart cherry farmers in northern Michigan. He has also been active in the area of hops production, providing advice and helping farmers establish hop operations during a time of exploding demand due to the popularity of craft beers. For this and other efforts, he has garnered 12 awards in as many years. He currently serves as senior Extension educator and as an affiliate with the MSU Center for Regional Food Systems. He has demonstrated continued growth in his own knowledge, skills, and abilities and has shared these in true Extension tradition. As he continues in his career, there seems little doubt Rob will continue with innovative programming and dedication to help the agricultural community.

MICHIGAN ASSOCIATION OF EXTENSION 4-H YOUTH STAFF AWARDS

National Meritorious Service Award

Janis Brinn

Janis Brinn has been an accomplished professional in Extension education for 23 years with a proven record of success. Her 4-H youth development programming focuses on the areas of science literacy and leadership/civic engagement. Her diverse knowledge and experiences make Janis a valuable resource person and educator.

National Distinguished Service Award

Jackelyn Martin

Jackelyn (“Jackie”) Martin is passionate about her work, which is evident in the outcomes she has achieved, including establishing and advising the Michigan 4-H State Youth Leadership Council, serving as the 4-H Capitol Experience program director, and supporting many county 4-H programs by providing a space for youth-adult partnerships in 4-H advisory groups.

Les Thomas

Les Thomas has been a staff member in Alcona County since March 2000. In that time, the Alcona 4-H program has doubled in size, with over 25% of youth participating in at least one club. His focus on developing relationships has been a great benefit to the program as a whole. Despite having one of the smallest populations of youth in Michigan, Alcona County is well represented at statewide events such as Exploration Days where the county is consistently among the top 10 largest delegations. Les’ passion for natural resources education, shooting sports, and athletics has helped him grow a program that is relevant to the youth of Alcona County.



MSU EXTENSION ASSOCIATION AWARDS

National Achievement in Service Award

Kathryn Fischer, Kristy Oosterhouse

Michigan Achievement Award

Patricia Errer, Kathleen Noggle, Laurie Platte Breza

Michigan Colleague Award

Ellen Koehler, Brandon Schroeder

Michigan Distinguished Service Award

Katherine Jamieson

Michigan Excellence in Camping Award

Nichole Hersch, Christopher Thompson, Elizabeth Wiener

Michigan Partnership Award

Alcona Community Schools, Mid-Michigan College, Traverse Bay Area
Intermediate School District Special Education Staff

Michigan Presidential Citation

Tracy D'Augustino, Betty Jo Krosnicki, Sheri Montoye, Brian Wibby

Michigan Programming Expertise Award

Jan Brinn, Communication & Expressive Arts; Jill Connin, Healthy Living;
Eric Dobbrastine, Urban Programming; Tarin Minkel, Natural Resources
& Environment

Michigan Team Effort Award

North Region 4-H Rabbit & Poultry Palooza

MICHIGAN ASSOCIATION OF EXTENSION AGENTS AWARDS

National Achievement Award (NACAA)

Benjamin Werling

Benjamin (“Ben”) Werling has served as west central Michigan’s vegetable Extension educator for the past 6 years. Ben provides leadership in a region that includes national leaders in production of diverse vegetables, from asparagus to zucchini. Ben helped co-lead a large group of collaborators from the Great Lakes Bioenergy Research Center (GLBRC) studying the impacts of bioenergy cropping systems on biodiversity and ecosystem services. This 1.5 yearlong effort to synthesize the data, conduct the analyses, and write the paper are remarkable achievements. Farmers and the industry benefit greatly from his efforts to provide vegetable education and research. Ben and colleague Erin Lizotte were recently recognized by the Fruit Growers News with the “40 Under 40 Award” as the next generation of leaders in the fruit and vegetable industry.

National Distinguished Service Award (NACAA)

Jill O’Donnell

Jill O’Donnell, Michigan State University senior Extension educator, is nationally recognized as an expert in Christmas tree production. Her commitment to assisting Christmas tree and nursery growers produce the highest quality product in a sustainable manner lies at the heart of her work. She brings together scientific knowledge, research, fieldwork, and educational expertise to help growers better understand integrated pest management techniques, optimizing production practices that help protect the environment and reduce production costs. Through her efforts, growers have been able to improve tree quality, increase yields, and eliminate or reduce pesticide applications.

The hallmark of her career is her ability to develop relationships of trust and respect with Christmas tree producers while helping them identify and address critical issues related to their tree crop. Connecting tree growers with MSU specialists and researchers has kept Michigan a national leader in the Christmas tree industry.



MSU EXTENSION ASSOCIATION AWARDS

National Creative Excellence Award (JCEP)

Benjamin Phillips, Marissa Schuh, Phillip Tocco

The 2011 passage of the Food Safety Modernization Act had implications for the entire U.S. food system. One of the most confusing and contentious parts of the Produce Safety Rule is around water testing. Both the hold time of quantitative *E. coli* tests and the technical specificity of these tests can create confusion for both growers and labs. It became apparent that an easily accessible and user-friendly lab database would aide growers in compliance.

To address this, a team composed of Benjamin Phillips, Marissa Schuh, and Phillip Tocco with MSU Extension, and Don Stoeckel and Elizabeth Bihn of Cornell University chose to create an interactive map that allows growers to find and get basic information on labs. They developed a Google Form to send to labs throughout the state, which automatically populated a Google Sheet, creating a database of lab responses. The database is then read by the online program Google MyMaps, which places markers based on the address information provided by labs. These markers are color coded based on the types of tests labs offer, allowing growers to quickly assess what labs do the tests they need. Each point on the map can be clicked on, which pulls up the lab name, contact information, and other information submitted by the labs to the database.

The team's efforts have been impactful through sharing the Michigan Water Lab Map and supporting MSU Extension News articles through industry publications, Produce Safety Alliance Grower Trainings, and one-on-one conversations with growers. The team inspired and excited fellow Extension professionals by writing and sharing a standard operating protocol for creating a map of labs, which has been used and replicated in 11 other states. Some states are working to knit their maps together into a regional map.

National Communications Finalist – Publication Category

Jeremy Jubenville

MICHIGAN EXTENSION ASSOCIATION OF FAMILY AND CONSUMER SCIENCES AWARDS

National and Michigan Distinguished Service

Carrie Shrier

An Extension educator for 13 years, Carrie Shrier is currently working with the Child and Family Development work team in the Children and Youth Institute, housed in Livingston County in District 12. Carrie also serves as the liaison between Michigan State University and Detroit Public Television (DPTV). In this role, Carrie is housed half of her time at the DPTV offices. She facilitates connections between MSU and DPTV, finding appropriate faculty partners, facilitating meetings, and supporting programming work in early childhood. In addition to serving in this role, she has recently been the co-principal investigator on two U.S. Department of Agriculture/National Institute of Food and Agriculture Children, Youth and Families at Risk projects. The first, Building Early Emotional Skills, concluded in September 2018, and the second, parenting programming in Flint in response to the lead crisis, is in its fourth year. She is proud of the work accomplished in supporting at-risk parents with innovative programming through both of these projects. Carrie also served as the Michigan Extension Association of Family and Consumer Sciences president in 2018-2019 and is the Michigan Council of Extension Associations president for the 2019-2020 term.



MSU EXTENSION ASSOCIATION AWARDS

Third Place National and First Place Central Region Community Partnership Award (MSU & Detroit Public Television Partnership)

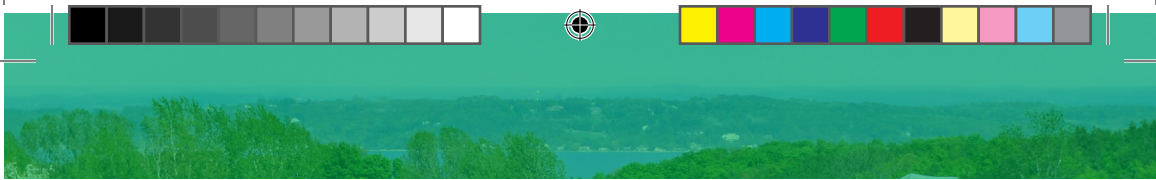
Courtney Aldrich, Shelley Frazier, Chelsea Hetherington, Danielle Melching, Kendra Moyses, Alan Pilkenton, Erin Powell, Lindsay Pung-Terry, Kylie Rymanowicz, Carrie Shrier, Vivian Washington

Michigan State University and Detroit Public Television Partnership (DPTV) formally announced their partnership in January 2016. The collaboration united the strength of the land-grant and research-based university and one of the nation's top public television broadcasting stations. PBS has recognized the MSU-DPTV partnership as the model for collaborations between local public television stations, universities, and state Extension services, and a model for partnerships and engagement. Thanks to funding from the university and support from MSU Extension leadership, MSU Extension educator Carrie Shrier was placed half-time on-site at DPTV to serve as a liaison with both Extension and the university as a whole. In 2 years of the partnership, areas of focus have grown to include work in the Great Lakes space, math education, media psychology, and more. The partnership continues to grow and evolve, and has served to be beneficial to both MSU and DPTV. Partnership accomplishments include the development of new curriculum, the creation of media to enhance existing curricula, the development of videos highlighting the importance of preschool education, cross-trained staff in new early childhood curricula, attendance at numerous Detroit area events for families with young children, bi-weekly newsletters with MSU Extension-generated content, featured faculty and staff interstitials on air with educationally focused messaging, and the creation of new and expanded evaluation instruments for DPTV's programming.

Second Place Central Region Educational Program Award (Healthier Childcare Environments)

Christie Demitz, Dawn Earnesty, Shelley Frazier, Laurie Messing

Healthier Childcare Environments, a nutrition and physical activity policy, system, and environmental education program, provides free coaching for low-income early care settings including family, group, center-based, and Head Start child care providers in Michigan. Started at MSU Extension in 2016, the program has reached over 200 child care providers and 2,400 youth in the past 2 years. The Healthier Child Care Environments intervention coaching and mentoring included hands-on assistance in completing the web-based Nutrition and Physical Activity Self-Assessment for Child Care (NAPSACC) assessment. NAPSACC is an evidence-based assessment used by many states to enhance nutrition and physical activity in child care settings to improve the overall dietary quality of food and beverages, the amount and quality of physical activity, staff-child interactions, and nutrition and physical activity policies and practices. Professional coaching assisted childcare providers with improving the best practice action plans including distributing resources, reviewing barriers to achieving best practices, and implementing the new best practice. On average, nutrition professionals spent 10 hours of education and coaching, over the period of 6 months, completing the self-assessments, action plans, and nutrition education. Incentives for childcare providers included nutrition education reinforcement items: toddler MyPlates, fruit and vegetable poster sets, and an average of 10 hours of continuing education for licensure and the Great Start to Quality star rating system.



Passport to Prizes

Attend every session during the conference and be entered for a chance to win a great prize! Here's how to enter for your chance to win:

1. Write your name and email address on your passport. (No photo necessary!)
2. Listen carefully for the secret code announcement during each part of the conference.
3. Write the secret code in the correct box on your passport.
4. Tear out and turn in your completed passport to the Tower Desk at the conclusion of the Institute Meetings and District Support Staff Meeting on Wednesday afternoon.
5. Join the MSU Extension All Staff Webinar from 3 to 4 p.m. on Monday, November 4, to find out if you've won an awesome prize!

My 2019 Fall Extension Conference Passport

Attendee name: _____

Work email address: _____

Tuesday Sessions	Wednesday Sessions
Welcome & Director's Office Presentation	
Network Room	Workshop on the Move 2 _____ OR Breakout Session D AND Breakout Session E _____
Breakout Session A	Lunch & Awards Presentation
Workshop on the Move 1 _____ OR Breakout Session B _____ AND Breakout Session C _____	Keynote Panel & Wrap-Up
MSU Extension Celebration	Institute Meetings

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